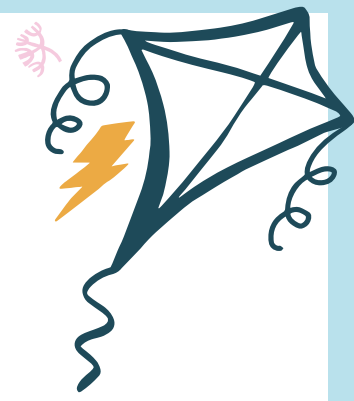




ONLINE

FUNDRAISING TIPS!



Fun and helpful ways to kickstart start your fundraising

REACH OUT

Inspire your friends, family and colleagues! Share your page and ask people to support you. The number one reason people give is because they were asked. Share your page via email and social media.

TELL YOUR STORY

Everyone loves a good story. Share your story, and why you're passionate about Redkite. Your energy and authenticity will inspire your donors to share your passion. Fundraisers who tell their story raise up to 74%* more than those who don't.

GET ORGANISED

Create a plan for reaching out to your donors during your campaign. Begin with your personal story, then post progress updates every week.

DONATE BEFORE ANYONE ELSE

Show your donors just how passionate and excited you are and be the first person to donate to your own campaign.

INVOLVE YOUR WORKPLACE

Companies love giving back to the community. Ask your employer to sponsor you or match the funds you raise.

THANK YOUR DONORS

Saying thank you is an important part of fundraising. Personalise your thank you messages to show your appreciation.

UPLOAD A PROFILE PIC

People want to know who they are giving to! A profile photo makes your page more authentic, helping people feel more connected to you and your cause. Fundraisers who upload a profile photo raise 10 times more on average than those who don't*.

CONNECT YOUR FITNESS TRACKER

This can help you stay motivated and show your supporters how hard you're training, which can lead to bigger donations.

HAVE FUN AND KEEP ASKING

People need reminding! If you've asked someone once to donate, ask again!



*According to Everyday Hero